

**Designation:** Regional SBCC Officers

**Report to:** Field Operations Manager

**Directorate:** Programs

**Location:** Songwe, Rukwa, Katavi and Kigoma regions

### 1. GENERAL INFORMATION

Tanzania Communication and Development Center (TCDC) is a non-government organization established in 2013 with the registration number 00NG0/00006483. TCDC's vision is creating empowered households and communities that are happy and healthy and our mission is to improve the health and wellbeing of households and communities by equipping them with the skills, tools and mindset needed to live happy and healthy lives.

TCDC implements community mobilization at scale and provides support in designing evidence-based SBCC campaigns and activities. TCDC's approach is effective by deploying "external interventions" such as media, as well as "community initiated" interventions like mid-media and community level actions through community based organizations (CBOs), village health workers and volunteers.

Amref Health Africa in Tanzania has been awarded LON grant by the U.S. Agency for International Development (USAID) to implement the Tuberculosis and Family Planning Integrated Community Solutions Program branded as USAID Afya Shirikishi Project. Amref has formed a strong consortium with the SHDEPHA+ Kahama, Tanzania Communications and Development Center (TCDC) and MUKIKUTE to implement this project which will address priority gaps in TB case findings and unmet FP needs at community level by 2025 in 9 regions of Tanzania (Dar, Pwani, Zanzibar, Katavi, Kigoma, Songwe, Rukwa, Geita and Mwanza). The project implementation will be done in collaboration and guidance from the Tanzania Ministry of Health, Community Development, Gender, Elderly and Children, Zanzibar Ministry of health and President's Office Regions Authority and Local Government (PORALG). As part of the consortium member TCDC have been sub contracted by Amref to oversee the design and implementation of national level Social Behavior Change Communication (SBCC) and community mobilization. With this, TCDC therefore is seeking competent, experienced, dynamic, and qualified SBCC Regional Officers with the following roles and responsibilities:

### 2. PRIMARY OBJECTIVE:

#### Job Purpose

He/she is responsible for overseeing regional implementation of USAID Afya Shirikishi SBCC activities in the region and contributes to address priority gaps in TB case findings and unmet FP needs at community level by 2025 and enhances strong collaboration with government and other stakeholders in the assigned region. Regional SBCC Officer under supervision of zonal manager will work with Local Government authorities; Community Based Organizations (CBOs) and Community based implementing partners and Community Health Workers (CHWs) to implement SBCC strategies in line with the USAID Afya Shirikishi project strategic plan and training materials that promote sustainable health seeking behaviours for the project, USAID Afya Shirikishi. The incumbent will assist the implementation of SBCC interventions at regional and district level in order to improve positive health seeking practices through innovative SBCC strategies that sustainably bring about positive behaviour change. As the position is a secondment, the incumbent has dotted line reporting relations to USAID Afya Shirikishi Zonal Manager.

### 3. ROLES AND RESPONSIBILITIES:

#### Planning:

- Initiate and assist the planning process with the NGOs, local government and community leaders.
- Liaison with the regional/district government staff particularly regional and districts health promotion officers to plan mobilization activities
- Assist in the preparation of annual work plans, timelines, budgets and reports for TCDC
- Involve into regional as well as district planning session to share annual TCDC work plan to be incorporated into Regional Health Management team plan.
- Develop and administer regional work plan
- Overseeing implementation of program activities in the region
- Plan route plan for mid media activities in collaboration with regional and district health promotion officers.
- Participate in national, regional, district invited or organized events
- Assist in the preparation of CBO's work plans, timelines, budgets and reports

#### Organizing:

- Build capacity of the CBOs through effective coaching and supportive supervision to enhance their project managerial skills.
- Coordinate NGOs/CBOs activities and ensuring the outputs are delivered on time and in accordance with their contract.
- Coordinate for RHMT/CHMT members to attend radio discussion program
- Attend and represent USAID Afya Shirikishi in all key regional health technical meetings, present and provide feedback of meeting proceeds
- Maintain a data base of all partners, their contacts and location, interact regularly to present USAID Afya Shirikishi strategic issues and clarification
- Liaise with the district government staff particularly district health promotion officers to ensure mutual collaboration between Councils and CBOs
- Reviewing CBOs financial reports and proposals before submission to the finance team.
- Advocate for community IEC/SBCC activities buy in by regional and district leaders through regional and district health promotion officer.
- Administer CBO's proper use of fund and other resources as stipulated in contracts
- Ensure security and efficient use of all office equipment such as vehicles and mobile
- Acting as USAID Afya Shirikishi representative in the region meetings, and maintaining strong links with the community leaders, government, NGOs, CBO, and other stakeholders also to Advocate and influence government bodies, NGOs, CBO and partners on the organization activities at regional level and ensure there is good working relationships between government, private partners in reaching project goals.
- Perform any other work related duties as assigned by your immediate supervisor or USAID Afya Shirikishi Zonal manager.

#### Monitoring & Evaluation:

- Support CBOs and CCAs/CHWs by conducting support supervision visit on monthly basis to identify areas requiring support and as appropriate seek assistance when needed and Provide regular and timely feedback to high level management as needed on key challenges hindering implementation of the program and suggest solutions for improvement
- Coordinate and monitor all USAID Afya Shirikishi SBCC campaigns/activities including mid media activities in the region
- Collect and compile quality and timely regional monthly operations reports and disseminate to all stakeholders in the region as well as provide solutions/plans that would lead to improved or continued performance of the program activities.
- Provide report for supportive supervision and on-going monitoring activities
- Share project success story or stages of behaviour change in the project
- Properly use all community event guide lines to monitor field activities
- Reviewing data received at regional office before submission to HQ/ME unit for analysis and final consumption to donor and other stakeholders
- Present qualitative and quantitative results to regional and districts stakeholders including USAID Afya Shirikishi and other USAID sister projects.
- Utilize qualitative and quantitative research results from internal and external sources for better programming and implementation of campaign activities in the region.

### 4. REQUIREMENTS:

- Degree qualification in social science-related studies, international development or other related fields required in; coordination and management of similar projects; Public health education and behavioral change communication;
- Proven experience in implementing behavioral change communication projects, focusing on creating demand for community and facility-based health services and Proven experience in implementing at least two health projects that include a strong behavior change communication component.
- Strong project management experience and financial/budget analysis skills.
- Personnel management experience is required
- Three years (3) experience in management, program planning and multi-cultural and remote personnel management experience
- Ability to become a thought leader in the field
- Excellent interpersonal and oral and written communication skills a must
- Ability to develop well-written, cohesive analyses and reports
- Track record of building strong client and stakeholder relationships
- Ability to identify and understand issues and opportunities, compare data from different sources to draw conclusions, use effective approaches for developing appropriate solutions, take action that is consistent with available facts and probable consequences, communicate with and seek guidance from regional program management team
- Ability to generate innovative solutions in work situations
- Fluency in English and Kiswahili is required
- Willingness to be based in regions and to travel to remote rural locations.

### HOW TO APPLY

1. Please send your application letter and CV to the below email address no later than Monday, January 11th, 2021. Please clearly indicate the specific region you are applying for in the subject line of the email.
2. Email Address: [tcdcjobs2018@gmail.com](mailto:tcdcjobs2018@gmail.com)
3. Only candidates meeting the minimum requirements will be contacted. If you have not heard from us within 14 days consider yourself unsuccessful.
4. TCDC is an Equal Opportunity, Affirmative Action Employer committed to workplace diversity. We are committed to providing equal employment opportunities for all qualified applicants and employees without regard to age, religion, gender, disability, marital status.

#### Please note that:

- Any supporting documents are to be provided by applicants only upon request by the selection panel.
- Due to the urgency of the positions, please note that review of applications will be done on a rolling basis and decisions could be made before the closing date of the advertisement.

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